STRIVE

WEEKENDER 2021

JULY 9TH-11TH 2021

THE STRIVE WEEKENDER 2021

From 9th-11th July 2021, a team of strivers will walk the **Race to the Stones: a 62-mile trail** across the Ridgeway - Britain's oldest path - finishing at the iconic Avebury Stone Circle; one of the greatest marvels of prehistoric England.

Connect with strivers, and push yourself outside your comfort zone whilst raising funds and awareness for Big Change.

We want to you to join **Team STRIVE!**

WHAT IS STRIVE?

Since 2014 we have been striving for change by assembling groups of extraordinary people to challenge themselves, fundraise for Big Change and have the experience of a lifetime! STRIVE is a philosophy – that growth happens when you push yourself outside your comfort zone, and the magic happens when you do it with others.

WHAT IS BIG CHANGE?

Big Change is on a mission to support the next generation to thrive in life. We do this by partnering with pioneering projects tackling the root causes of problems faced by young people. Big Change funds projects at a very early stage, when no one else will. We leverage this support by providing a programme of non-financial support over three years – allowing them to learn, grow, and prove their model to create long-term positive change at scale.

Check out last year's video **here** for a taste of the action!

THE ROUTE

Recognised as the oldest path in Britain, the route takes you on a journey along the iconic Ridgeway. Stretching back through the generations for 5,000 years, this route is bursting with history at every twist and turn. Although this is a "weekender", the same STRIVE rules apply: this is a challenge for all, inclusive of all ages, experience and fitness levels. Together we will STRIVE for Big Change - pushing ourselves, inspiring each other, and creating memories to last a lifetime.

WHAT'S INCLUDED?

Organised by our trusted partner Threshold Sports, and voted the UK's Best Endurance Event 2018, every detail will be covered - from training plans, trail timing, fully stocked pit stops to medical support. And that's not even mentioning the overnight festival-style camp.

Whilst we will be taking on this challenge alongside 2,000 other participants, we will do so in true STRIVE style; offering the following bespoke package for Team STRIVE members.

EXCLUSIVE FOR TEAM STRIVE

- ✓ **1 night stay** in a nearby hotel with your fellow strivers to hear from Project Partners & Big Change (Friday 9th July).
- ✓ **Pre-challenge Dinner** (Friday 9th July).
- ✓ **Private transfers** to start line.
- ✓ **Premium Team STRIVE Kit**.
- ✓ **Fundraising support** from the Big Change Team.
- ✓ **Reserved STRIVE area** of midway festival-style campsite (Saturday 10th July).

Standard entry is available online from £199-£214, and other charities offer significantly subsidised entries... neither of these options will deliver the strivey experience above!

Dates: **July 9th-11th 2021**
Distance: **62 miles**
Early Bird Entry Fee: **£280 (before Jan 31st)**
Regular Entry Fee: **£310**
Minimum fundraising target: **£1,000**

SIGN-UP HERE

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TESTIMONIALS

SUSIE MA

FOUNDER, TROPIC SKINCARE

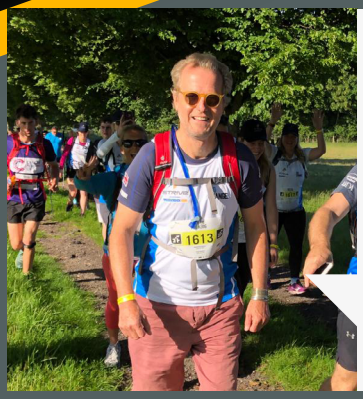
"The lessons you learn from pushing your comfort zone, when brought back into a business environment, are transformational. I now believe I can take on anything that life and work throws at me"

PHIL NEVIN

FOUNDER & CHAIRMAN

BIG CHANGE

"Being part of Team STRIVE was a total joy"



ROBERT DEVEREUX

FOUNDER, THE CONDUIT

"If you want to get a taster for what STRIVE is all about, there's no better way than the Weekender."

PAUL WILLIAMS

STRIVE CATALYST CIRCLE, BLOOMBERG

"It was amazing to be able to share my STRIVE experience with my wife. STRIVE and Big Change have been a big part of my life for many years now, and the Weekender was the perfect opportunity to share this with my loved ones."

ASANKA PATHIRAJA

ENTREPRENEUR, INVESTOR, LAWYER

"The conversations I had throughout the two days, and the evening group discussion on the Saturday really stayed with me. I met so many people from all walks of life, with so many different stories - I feel like I have made friends for life."

LUCY STOCK

ASSOCIATE DIRECTOR, FAST TRACK

"The route took in some of the best countryside that England has to offer"