



The *Virtual* STRIVE Weekender

Want to join the Strive Weekender team in the UK this summer but can't because you live in Australia or Antarctica, or (more likely) because COVID restrictions are preventing you from travelling at all? Well don't worry! We are launching the Virtual Strive Weekender, so you can join the team, and together we can strive from every corner of the world.

Our virtual challenge will take place over the first three weekends of July (3rd - 18th), with each striver journeying 100km by any human-powered means, in as many sections as they choose. You could cycle 100km in one go, run it over a weekend, or do 10 x 10km with 10 different disciplines. You get the idea!

Every pound raised will go directly towards supporting our new cohort of up to five pioneering Big Change project partners.

Big Change

Big Change wants to see a society where we work together to support all young people to thrive. We are a catalyst; a small but disruptive force for change. We back [pioneering projects](#) who are leading bold approaches on the frontline for young people, parents and teachers; unite a community of supporters to direct funds and energy to the areas of greatest impact; and activate diverse allies as a force for long-term system change.

What is the *Virtual* STRIVE Weekender?

The Virtual STRIVE Weekender will run alongside our in-person Weekender event, covering the same distance, but will be spread across the first three weekends of July, rather than just one! From 3rd-18th July, strivers from all over the world will journey 100km by any human-powered means, split into as many sections as they choose, raising funds and awareness for Big Change projects.



ADAM GRANT

"Fueling revolutionary rather than just evolutionary change in education. So many efforts are too incremental, and Big Change is a leading light in driving real transformation."



SARA BLAKELY

"Now I have done STRIVE, I feel capable of taking on anything life throws at me"



RICHARD BRANSON

"Strive is always my favourite week of the year"



BREE MARTIN

"The Strive Community is like family. There is no greater sense of belonging than that!"

How it all works

- Registration is free. Suggested minimum donation/fundraising target is £500
- We will add you to a whatsapp group with your fellow strivers, where you can upload your photos and screenshots and the community vibes will be pumping. You can also [join the Strava Club here](#).
- Send us your finish line photos and we will publish them on our STRIVE and influencer social channels
- [Donate](#) or visit our [Virtual STRIVE Weekender Virgin Money Giving Event](#) and click 'Start Fundraising' to set up your page (you can download our handy [Fundraising Toolkit here](#)).
- Complete the 100km any time and by any human-powered means (e.g. walking, running, cycling, swimming, kayaking etc) over the first three weekends of July (3rd-4th, 10th-11th, 17th-18th) while raising money for Big Change
- We will be streaming our group 'campfire' discussion on the evening of Saturday July 10th, live from the Race to the Stones campsite, led by Big Change project partners, bringing in voices of strivers from around the world.
- All strivers who complete the 100km and hit their £500 fundraising/donation target will receive a Virtual STRIVE Weekender medal and will enter the draw for free entry into next year's Weekender event.